

2019-2020 District Goals



District: District 4 C4
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club officer training by July 30, 2019, with the assistance of the GLT Chair

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

In the 2019-2020 fiscal year, 90% of incoming Region Chairs and Zone Chairs will complete Region and Zone Chair training through provision of Leadership Training by July 30, 2019, with the assistance of GLT Chair

LEARNING FOR EVERY LION

Custom goal and action items

To improve the District C4 Leadership Knowledge, skills and attitudes by 90%, through provision of Leadership Training by October 30, 2019.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	20
2nd Quartter	20
3rd Quartter	20
4th Quartter	20

By the end of the 4th quarter, the district will add a total of 80 new members.

Action Items:

My district will establish 3 club branch(es).

My district will induct 40 new Lions under 40 years old.

My district will convert 10 Leos to Lions

My district will organize at least 10 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	2	40
2nd Quartter	2	40
3rd Quartter	2	40
4th Quartter	2	40

By the end of the 4th quarter, the district will start 8 new clubs.

With a minimum of 160 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 2 Leo Club(s).

My district will start 4 Speciality Club(s).

Health Professionals Lions Club

Insurance Lions Club

Real State Lions Club

Business Lions Clubs

Beauty Images Lions Club

My district will start 2 HS Campus Club(s) at 2-S school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	5
2nd Quartter	5
3rd Quartter	5
4th Quartter	5

By the end of the 4th quarter, the district's membership drops will not exceed 20 members.

Action Items:

- My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
- My district will use the Club Quality Initiative to support member retention
- My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.
- My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

My District will provide Appreciation Party for Members to improve members morale and satisfaction.

NET GROWTH GOAL

80	+	160	-	20	=	220
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 12000 people.

Action Items:

- Of the total number of people served in my district, 6000 people will be youth (under 18 years old).
- My district will use and promote service resources to achieve our goal. (Service Project Planners Club and Community Needs Assessment/Developing Local Partnerships and Fundraising Guide).
- I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

My District Clubs to twin with other Clubs to improve the service projects and improve partnerships with other Lion Clubs.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 20 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

My District Clubs to twin with other Lions Clubs to improve service projects

Custom goal and action items

My District Region and Zone Chairs to assist and follow up Clubs in Service Activity Reporting.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 90% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 20 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

Promote LCIF Grants to support service projects of Clubs

ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

My District GAT Coordinator, Region Chairs and Zone Chairs to assist and monitor Clubs Service Reports

Custom goal and action items

My District to assist Clubs in preparing and submitting Clubs Grants request to LCIF.